

FOR IMMEDIATE RELEASE

AldrichPears Completes One-Of-A-Kind Sustainability Showcase in Vegas

First attraction of its kind encourages "green" lifestyles for residents and visitors

Vancouver, June 8, 2007 – Today's opening of the Desert Living Center (DLC), the centerpiece of the Las Vegas Springs Preserve (LVSP) in Las Vegas, marks the completion of an eight-year project commitment for AldrichPears Associates. The Vancouver design firm played a pivotal role in developing concepts, exhibits and programs for this one-of-a-kind facility, set to be a showcase for urban sustainability in the West.

"The Desert Living Center is an inspirational project. Las Vegas is known primarily for extravagance and entertainment yet there is now a jewel at its heart positioned to be the world leader in fostering sustainable behavior. After spending the past nine years designing interpretive experiences that encourage sustainable living, I've changed the way I look at the world. It's my hope that the DLC will inspire the same change in others and its effects will be far-reaching," says Isaac Marshall, principal at AldrichPears Associates.

For the country's fastest growing cities in one of the most resource scarce places on Earth, the concept of sustainable living is a very relevant topic. The DLC offers strategies and practical tools through interpretive exhibits in approximately 11,000 square feet of space. These will help Las Vegas residents live sustainable lifestyles in the Mojave Desert. Residents are encouraged to talk to green experts in the Design Lab, visit a sustainable home, learn about green products, "crawl" through a compost pile, wander through the demonstration gardens, and participate in the Dialogue Center.

Leading by example, the DLC site and buildings incorporate sustainable design in a complex of five LEED-rated buildings, including North America's first and highest-rated platinum LEED building. LEED (Leadership in Energy and Environmental Design) is a nationally recognized rating system for high-performance green buildings.

About Las Vegas Springs Preserve

The Las Vegas Springs Preserve, a \$250 million non-gaming cultural attraction is home to several major institutions, all positioned to engage visitors with the Las Vegas Valley's cultural and natural history and inspire action toward a sustainable future. Located just minutes from the Strip, this 180-acre site features historic museums, galleries, a restored desert wetland and interpretive trail system, outdoor concerts/events, and a new Nevada State Museum (opening in 2008).

About AldrichPears Associates

AldrichPears Associates is a Vancouver-based firm that provides exhibit design and planning services to museums, science centers, zoos, and interpretive centers. Serving an international clientele, the firm plans and creates compelling and entertaining visitor experiences that captivate the imagination and invite lifelong learning.

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For information about AldrichPears Associates' involvement in the Springs Preserve:

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