

ALDRICHPEARS ASSOCIATES

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With a new Observation Area, Vancouver International Airport is a destination in itself

AldrichPears Associates recently worked with Kasian Architects and the **Vancouver Airport Authority** to create a public airport Observation Area and interpretive exhibition—the only one of its kind in North America. Opened on July 16th, the Observation Area allows visitors to get a close-up look at the planes and operations on the runways below. Interactive exhibits, interpretive graphics and observation equipment engage visitors in the day-to-day operations of the Vancouver International Airport (YVR) and the natural and cultural history of Sea Island.

Located in the public, pre-security area of the Domestic Terminal, this free Observation Area captivates visitors of all ages. Through interactive computer kiosks and vivid graphics, visitors choose stories to hear and activities to play. They discover how to identify the planes and vehicles they see on the tarmac, get to know the different personnel responsible for daily operations, follow the journey of a piece of luggage through the airport, and explore Sea Island on a scale model.

AldrichPears Associates would like to congratulate the Vancouver Airport Authority on this already popular exhibit. We were very happy to be involved with this project here in Vancouver and enjoyed bringing the stories of YVR to life. We worked with the Vancouver Airport Authority in the past on the Pacific Passages Welcome Hallway and always enjoy creating meaningful welcoming experiences for visitors to our beautiful city, and the local community alike.

This exhibit and observation space will be a welcome and well-used space at YVR. The Observation Area is a testament to the Vancouver Airport Authority's commitment to its community and visitors and stands as an example to airports around the world.

For more information on YVR's new Observation Area visit their website at http://www.yvr.ca/guide/todo/observation_area.asp.

About AldrichPears Associates

AldrichPears Associates is a Vancouver-based firm that provides exhibit design and planning services to museums, science centres, zoos, and interpretive centres. APA serves an international clientele, with current projects in Europe, the Gulf States, and across North America. The firm plans and creates compelling and entertaining visitor experiences that captivate the imagination and foster lifelong learning.

For more information, please contact:

Isaac Marshall
AldrichPears Associates
604-669-7044
imarshall@aldrichpears.com
www.aldrichpears.com